



# PHA UPDATE

Review of 2023

Key Projects for 2024

# 2023 in Review

- ❖ Introductions
- ❖ PHA Hub Community
- ❖ International
- ❖ Education
- ❖ Partners & Affiliates
- ❖ Funding
- ❖ Website
- ❖ Social Media



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# PHA Hub Community



- ❖ 60+ hubs at varying stages
- ❖ Local events throughout the year
- ❖ Range of different services – virtual, mental health focused, educational, support networks.
- ❖ Collection of short Q&A's on our YouTube channel
- ❖ Positive Living Communities collaboration

# PHA International

- ❖ Australia & New Zealand Collaborations
- ❖ USA
- ❖ Slovenia
- ❖ Portugal
- ❖ Other Interested Countries



# Education

- ❖ Webinars and Roundtables
- ❖ Workshops
- ❖ Wellbeing Wednesday
- ❖ Importance of feedback: [education@the-pha.org](mailto:education@the-pha.org)



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# Partners & Affiliates

- ❖ Who are our Partners?
- ❖ The Importance of Collaboration
- ❖ What are we doing with our Partners
- ❖ Affiliates and Funding
- ❖ My Medical Choice

# Funding



- ❖ Donations and Power of the Pound
- ❖ Gala Dinner Fundraiser
  - What we raised
  - Where the money is going
- ❖ The Importance of Donations
  - Core operational costs
  - Key projects
- ❖ Financial snapshot for transparency

# Financial Snapshot



The People's Alliance C.I.C. 6 month period since incorporation.

Income	£	Expenses	£
Donations inc. PoP	32,609	Core Operational Costs	24,845
Commissions	715	IT infrastructure and website development	7,291
Workshops	685	Hub support	900
Bank Interest	48	Accounting	531
		Stripe Fees	2,164
		Other	688
<b>Total</b>	<b>34,057</b>	<b>Total</b>	<b>36,419</b>





## The People's Alliance C.I.C. Income and Expenditure 2024.

Income	£	Expenses	£
Donations inc. PoP	36,000	Core Operational Costs	27,000
Commissions	9705	IT infrastructure and website development/maintenance	18,000
My Medical Choice	31,500	Hub support	6000
Workshops	8250	Accounting	935
		<b>Project Management:</b>	
		Mental Health	15,000
		Youth	15,000
<b>Total</b>	<b>85,455</b>	<b>Total</b>	<b>84,435</b>

# Website

- ❖ What's new since 2022?
- ❖ Youth Hub Blueprint
- ❖ Health Optimisation Programme V2 and Detox Programme
- ❖ News
- ❖ Practitioner Directory



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# Social Media

- ❖ Growth of all Social Media Platforms
- ❖ Post Engagement
- ❖ Popular Posts
- ❖ Increased reach since 2022



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# What's in the Pipeline



- ❖ The People's Alliance
- ❖ Website
  - Directories
  - Resource Library
- ❖ Key Projects – Mental Health & Youth
- ❖ Developing Education Offerings
- ❖ Volunteer Support

# Reflections



- ❖ Much has been achieved with very little resources but it is important to reflect on those achievements and take on feedback from our wider PHA community as we move in 2024:
  - Communication
  - Gala Dinner/Fundraising
  - Financial Transparency
  - Hub Support
  - Education

# Q & A



- ❖ What hub support is available?
- ❖ How can we remain grass roots as we organically grow and remain truly 'for the People, by the People'?
- ❖ What is the criteria for joining PHA as a Partner/Affiliate and how can we ensure we're working alongside those that are fully aligned with the vision?

# How can you help?



- ❖ Volunteer your time and expertise: <https://the-pha.org/join-the-team/>
- ❖ Join our SM platforms and share our posts with your networks:  
<https://linktr.ee/peopleshealthalliance>
- ❖ Help fundraise for PHA core projects: <https://www.easyfundraising.org.uk/fundraising-ideas/>
- ❖ Donate to our Power of the Pound Appeal: <https://the-pha.org/donate/>





# Any Questions?



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